



At WD&T we build your online business solution, not only providing a web presence, but also offering solutions that enable sales through the website, as well as comprehensive business management from a single online platform.

The platform includes a control panel, CRM (customer relationship manager, database), e-commerce and e-mail marketing, among many other functions.

## Who are we

We are a small company formed by concerned people with a high technical and creative skills, dedicated to optimize sales and revenue generation systems for our clients.

We just launched our company as a result of a search for good time management practices. We are able to help our customers optimize their management systems, providing them with more time to devote to their business in order to increase their production, or to dedicate to their personal life.

All team members are experienced professionals, who have spent years working in different fields, allowing us to cover a wide range of knowledge in various types of businesses that we want to share with our customers.

## What do we do

We create online businesses, or adapt existing business to have online presence.

Companies have various and diverse needs and preferences when managing their business, e.g.:

- **Insurance agencies.** To collect data on potential customers, in order to contact the customer with a specific offer according to customer specifications.
- **Food wholesalers.** To manage customer orders, thus avoiding unnecessary phone calls.
- Of course, **online stores.**

We can adjust our product to your exact specifications with the unique functions that you require.



## Advantages of our platform

- **Manage the contents of your website.** You will have the ability to quickly and easily edit the contents of your website.
- **Create your customers database.** You will have access to a contact management system, so that you can manage and improve customer relationships.
- **Perform powerful marketing campaigns.** You will have access to a management system to carry out e-mail marketing campaigns.
- **Online sale of any type of product.** You may make electronic sales of both physical and downloadable products, the platform also allows management of shipments.
- **Respond quickly to customer queries.** You will receive e-mail notifications instantly to a request made through the website.
- **Executive insight.** You can get a bird's-eye view of your business through access of your control panel and automated reports.
- **Search engine friendly.** Your online business can be easily found via search engines.

For more information please contact us by any of the means listed at the bottom of the page. Thank you very much for your attention. We hope to see you soon.